

BBA-TOURISM & HOSPITALITY- 4 YEAR PROGRAMME

National Institute of Tourism and Hospitality Management, jointly established by Govt. of India and State Government, began academic operations in October 2004. Located in a sprawling 26-acre campus in serene natural aesthetic settings, in Gachibowli, Hyderabad. The Institute endeavours to carve out a niche for itself and gain pre-eminence as an Institution dedicated to the synergistic blend of theory and practice in the field of Tourism & Hospitality Management education and to become the apex body for holistic development of all related sectors.

BBA-Programme Highlights :

- . B.B.A in Tourism and Hospitality is a 4 year full time integrated programme in collaboration with Jawaharlal Nehru Technological University(JNTU –Hyderabad) .
- . Programme consists of eight semesters (08) with 10months of Industrial exposure training in the domains of Airlines, Hotels, Events and Tourism.
- . Employment opportunities exist in both the public and the private sector in this industry. Public sector, you can work in the Directorates and Departments of Tourism of the Centre and State etc. In the private sector, on the other hand students can secure a job in travel agency, hotel, airline, transport agency or a cargo company.

Eligibility Criteria for BBA (T&H) Programme:

- . Candidates should have passed Higher secondary Certificate(HSC) examination,(10+2) or any other equivalent examination with minimum 50% of Marks.
- . A few seats are earmarked for foreign candidates and those sponsored by Industry, NRI's and Entrepreneurs.. Foreign students have to route their applications through MHRD (Ministry of Human Resources Development, Govt, of India, New Delhi) or ICCR (Indian Council for Cultural Relations, New Delhi).
- . For candidates from General, OBC and Physically Handicapped categories upper age limit is 22 years at the date of submission of application. In the case of SC/ST candidates upper age limit is 25 years at the date of submission of application. During selection procedure relevant certificate must be produced in original as a proof of age.

Admission Process:

Candidates are required to appear in UGAT national level admission test conducted by All India Management Association (AIMA)

Candidates, Shortlisted on the basis of performance in UGAT will be called for Interview at NITHM campus.

How to Apply:

Candidates should apply and appear in UGAT to be held on 13th May 2017.

In addition, the candidates should also apply online to the National institute of Tourism and Hospitality Management, Hyderabad at www.nithm.ac.in

Applications can also be submitted offline along with a DD of Rs.500/- drawn in favour of “NITHM”, payable at Hyderabad.

