



NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT

Telecom Nagar, Gachibowli, Hyderabad – 500032, Telangana

Promoted by Ministry of Tourism Govt. of India and Govt. of Telangana State

ADMISSION BULLETIN

BACHELOR OF BUSINESS ADMINISTRATION
IN TOURISM & HOSPITALITY

BBA 2024-28



Visit us

National Institute of Tourism & Hospitality Management,
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About the NITHM

National Institute of Tourism and Hospitality Management (NITHM) is an autonomous educational institution; A society established in 2004 promoted by the Ministry of Tourism - Govt. of India and Govt. of Andhra Pradesh (now Government of Telangana) it is situated on a sprawling 26 acres picturesque campus. NITHM provides a unique blend of comprehensive academic courses which is serving as a role model institute for many in terms of teaching and training in Tourism and Hospitality. NITHM is a sector-specific institute, modeled on the lines of IIT's and IIM's established for the Tourism and Hospitality industry to provide Education, Training, Research, and Consultancy in India and abroad.

All main curriculum students are trained on the global standards with the required skills and expertise to match the demands of the industry in the areas of Operations, Human Resources, Public Relations, Event Management, Sales & Marketing, Business Development, and Facilities Management, and so on. NITHM has trained over 4000 students who are presently working with reputed companies. Students are appointed by Airlines, Travel Agencies, Tour Operators, Airports, Hotels, Resorts, Event Management, Facility Management companies, etc.

NITHM aimed to offer holistic education in all related sectors under the Tourism and Hospitality industry. The campus always gives students an opportunity for a bright future in this dynamic industry. The well-designed professional programs enthusiastically, educate students to develop skills in leadership, communications, creative thinking, interpersonal relationships, and other technical aspects. A range of well-known sector-specific national and international companies visits NITHM each year to recruit students for internship and placements in sectors of Tourism, Travel, Facilities, Events, Airports, Hotels, Cruise liners, etc. NITHM also has a strong alumni association; many are in top business positions and support NITHM with industry lectures, internships and placement. Educational loan facility and Foreign (Abroad) Internships can be availed.

NITHM is aspired to be known as Green campus by its Natural Lake, Natural rocks with walk track around, Rock garden and Miyawaki forest, Solar power system, Rainwater harvesting, vermicomposting and Terrace gardening.

NITHM's ongoing projects: Sports complex with Mini cricket stadium, Beach Volleyball court, Basketball court, Tennis court, and walking track of 1 Km around the Lake.

Beyond Academics: NITHM believes in an innovative style of Reality going beyond the classroom – exposure with Field trips, Educational Fair's and Conventions, Orientation Programs, Expert Lectures, Seminars, Workshops, Cultural Festivals, Sports Week, Exchange Programs, Global exposure, Social Service Activities, and Inter-college competition. The Industrial Exposure Training (IET) for all the main courses has always been a part of the student curriculum, where the student has a mandatory 4 months Internship; learning hands-on in their selected career industry.

Giving the students an opportunity for Abroad Internships was introduced in 2018, we have had students who visited Malaysia, Indonesia, and Latvia as of today for internship and student exchange programs. Competitions within the campus held such as Sports Day, Fresher's Day, World Tourism Day and mostly all Festival are celebrated with students cooking theme lunch, dressing in traditional attire and celebrations conducted. Student experiential learning is also carried out with short outdoor trips and excursions. For example, visits to Heritage sites, Forts, Museums, etc. Apart from the Academics, students are encouraged to participate in inter-college competitions such as Quiz, Flower arrangements, Cooking competitions, Essay Writing, Cake Decoration, Vegetable Carving, Table Set Up's, Fashion Show, Ramp Walk, etc.

Infrastructure:

Multimedia Lecture Theatres: NITHM's classrooms are vibrant and powerful interactive platforms; with world-class modern audio-visual aids like computers, LCD projectors and user-friendly executive furniture.

Computer Lab: Ergonomic, king-size tables and chairs; modern computers with maximum memory; fastest internet access connected to the administrator's media centre are some of NITHM's unique features.

Library: A treasure trove of knowledge with over 10,000 collections of national/international books, journals, and magazines. Equipped with air-conditioning and RFID integrated self-Kiosk System. NITHM publishes its own journal "Earth", which disseminates worldly knowledge on new trends in the tourism and hospitality industry.

Hostels: NITHM has a spacious hostel facility within the campus radius; with separate blocks for girls and boys; with 24 hours in-house wardens and security guards throughout the academic year. Well furnished single bedded rooms, twin sharing rooms and dormitory with all facilities of a spacious dining hall; canteen; internet access and recreational facilities such as play area, cricket practice net, indoor games, open gymnasium etc. Caters sumptuous food for both Indian and Foreign students.

Hospitality Laboratories: With all modern amenities and world-class culinary infrastructure, NITHM grooms each student in the areas of man management, material management and judicious utilization of resources.

- **Language Lab:** under faculty guidance on a self-learning platform to upgrade spoken and written English Skills. The modern infrastructure of an air-conditioned classroom; headsets help to learn interactively.

Tourism and Hospitality Industry –

As per World Travel and Tourism 2019 report on tourism facts and figures Travel & Tourism accounted for 1 in 4 of all new jobs created across the world, 10.6% of all jobs (334 million), and 10.4% of global GDP (US\$9.2 trillion). Meanwhile, international visitor spending amounted to US\$1.7 trillion in 2019. According to the United Nations World Tourism Organization report on Tourism Towards 2030, the International tourist movements from 25 million in the year 1950 to 990 million in the year 2011, and the number are expected to increase by 3.3% a year on average to 2030. This represents some 43 million more international tourist arrivals every year, reaching a total of 1.8 billion arrivals by 2030.

BBA (Tourism & Hospitality) – Leading to global careers:

B.B.A Tourism and Hospitality degree is suited for students who wish to specialize in Tourism & Hospitality Management. Apart from giving the student a perspective into the different aspects of running a travel agency including business management, finance & accounting, staffing & marketing, B.B.A. Tourism and Hospitality specialization exposure students specifically to the commercial side of the Tourism & Hospitality industry including tour planning & operations. B.B.A. in Tourism and Hospitality is a 4-year full time integrated programme in collaboration with Jawaharlal Technological University (JNTU –H) consisting of eight semesters (08) with 10 months of industrial exposure training.

Employment opportunities

Employment opportunities exist in both the public and the private sector in this industry. In the public sector, you can work in the Directorates and Departments of Tourism of the Centre and State etc. In the private sector, on the other hand, students can secure a job in a travel agency, hotel, airline, transport agency or cargo company.

- Travel Agencies & Tour Operations
- Hotel and related Hospitality Industry
- Executive /Supervisor in International and National Food Chains
- Executive /In-charge in Hospital and Institutional Catering
- Faculty / Hotel Management / Food Craft Institutes
- Responsible Executive positions in Shipping and Cruise lines
- Hospitality Marketing / Executives in Hotel and other Service Sectors.
- Executives/Supervisors in State Tourism Development Corporations
- Executive/ Deputy Managers and demonstrators in Resorts Spas.
- Executive and Ground staff of Indian and International Airlines.
- Supervisors in Facilities Management Service Providers (after related experience).
- Self-employment through entrepreneurship.
- Executives /Assistants in Event Facilitation.
- Other Ancillary Industries

Certification

NITHM has an MoU with Jawaharlal Nehru Technological University, Hyderabad who awards the BBA (T&H) degree.

Eligibility Criteria

Intermediate pass or equivalent (10+2 stream) with minimum 50% marks (45% for SC/ST students).

1. Qualified in any of the following Aptitude Entrance Test UGAT/JEE-NCHMCT/ATMAUG/EAMCET/Equivalent
OR
2. For those who have not taken any Aptitude Entrance Test, can appear for Analytical Writing Test (AWT) conducted by NITHM.

Selection Process:

Selection would be through Aptitude Entrance Test UGAT/JEE-NCHMCT/ATMAUG/EAMCET/Equivalent.

OR

Written Test: Analytical Writing Test (AWT)

Personal Interview

Age Limit

For candidates from General, OBC and Physically Handicapped categories, the upper age limit is 22 years at the date of submission of application. In the case of SC/ST candidates, the upper age limit is 25 years at the date of submission of application. During the selection procedure, a relevant certificate must be produced in original as proof of age.

Physical Fitness

All qualified candidates will have to submit a physical fitness certificate from a Registered Medical Practitioner at the time of admission.

Important Dates

Analytical Written Test (B.B.A) } (Between 11:00 a.m. To 2:00 p.m.)	Personal Interview	Slot I	Slot II	Slot III
		April 24 th	May 27 th	July 1 st
Results of NITHM – AWT & PI		April 26 th	May 29 th	July 3 rd
Due date to Pay the fee for admission confirmation		May 6 th	June 03 rd	July 10 th
Online Application form link	https://www.nithm.ac.in/application_form.php			
Commencement of Academic Session	July (Tentatively)			

4-Year BBA (Tourism & Hospitality Management), affillited to JNTU-H**Fees Structure for Students of Batch 2024 - 2028**

Particulars	1st sem	2nd sem	3rd sem	4th sem	5th sem	6th sem	7th sem	8th sem
General Category								
Admission fee (Non-Refundable)	9000							
Tuition Fee	31000		31000		31000		31000	
Caution Deposit*	5000							
Exam Fee	7500	7500	7500	7500	7500	7500	7500	7500
Uniforms	11500				5000			
Students Activities	4500		4500			4500	4500	
Academic Fee	7500	38500	7500	38500	7500	38500	7500	38500
Training & Development Fee	4000			5000				
Total Fee	80000	46000	50500	51000	51000	50500	50500	46000
Sponsored/NRI Category								
Admission fee (Non-Refundable)	9000							
Tuition Fee	31000		31000		31000		31000	
Caution Deposit*	5000							
Exam Fee	7500	7500	7500	7500	7500	7500	7500	7500
Uniforms	11500				5000			
Students Activities	4500		4500			4500	4500	
Academic Fee	32500	63500	32500	63500	32500	63500	32500	63500
Training & Development Fee	4000			5000				
Total Fee	105000	71500	50500	76000	76000	75500	75500	71000

Note : The Application Fee of Rs.600/- must be paid before filling the application on provided account details below and a Screenshot of the payment details

Name of A/C Holder : Dr. YSR NITHM
 Name of the Bank : Indian Overseas Bank
 Account No. : 187901000002800
 Account Type : Saving A/C
 IFSC No. : IOBA0001879
 MICR No. : 500020035
 Branch : Gachibowli

Fee Refund Policy:

The following table presents the descending scale of refund amounts for students withdrawing from NITHM:

Semester	Time of Withdrawing	Amount of Refund of Tuition and Returnable Fees
I Semester	Before commence of Class	Admission process fee of Rs.9000/- would be deducted from the amount paid
	During the First two weeks of Instruction of Classes	70% of fee(s) and other charges (including hostel, if opted etc)
	During the Third week to the fourth week	50% of fee(s) and other charges (including hostel, if opted etc)
	After the fourth week	No Refund including returnable fee (Caution Deposit)
All other semesters	Any Time	No Refund including Caution Deposit
Note : Admission fee and Process fee Shall not be refunded in any case		

Placements: Placement activities at NITHM are managed by the career development centre. It provides overall supervision and assistance for the internship as well as for the final placement of the NITHM students. A range of well known sector-specific companies from all over India visits NITHM each year to recruit students for internship and final placements. Personality development programme and seminars are regularly conducted for the students to prepare them for the placement process. The Hospitality and Tourism alumni of the Institute also organizes career panels, offers jobs and internship opportunities to the students.

Placement assistance in Tourism, Travel, Facilities, Events, Airport, Hotel, Cruise liners, etc.

Educational loan facility and Foreign (Abroad) Internships.

OUR TOP RECRUITERS



Courses and Faculty

NITHM's core strength has meticulously prepared academic programmes and its faculty, the best among India's top scholars in the discipline, motivational levels and organization levels. It has tie-ups with renowned Universities / Institutes in Tourism and Hospitality Management in India and abroad. Eminent faculty members from the institutes and foreign universities to visit NITHM regularly as a part of academic exchange programmes.

Important Notes:

At the time of admission, the students are required to submit the following certificates 2 sets of photocopies

Certificate of Birth (SSC or equivalent) and Aadhar copy.

Recent Passport size Photograph.

Intermediate pass or equivalent (10+2 stream) certificate

Marks Memos

Transfer Certificate, Migration Certificate from earlier institute

Caste certificate in case of SC/ST/BC/EWS candidates

S.No	Broad Course Classification	Course Group/ Category	Course Description	
1.	Core Courses (CoC)	CC- Core Courses	Includes subjects related to the parent discipline / department	
		Industrial Training	Industrial Training Report / Log Book Report	
		Internship Project	Internship project based on core contents related to parent discipline/department	
		Comprehensive Viva-Voce	Viva-voce covering all the UG subjects studied during the course work and related aspects	
Hard- core Courses- 144 Credits, Soft - core Courses- 12 Credits, Total – 156 Credits				
No. of Courses			Number	Credits
Three Credit papers			48	144
Project Reports and viva (SIX CREDITS EACH)			2	12
Total Number of Credits			156	



COURSE STRUCTURE (2024 -28)BBA (TOURISM AND HOSPITALITY)					
FIRST SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 101	Foundation of Food Production-I	2	1		100
B19 102	Foundation Food & Beverage Service-I	2	1		100
B19 103	Applications of Computers	3			100
B19 104	Tourism Geography	3			100
B19 105	Introduction to Hospitality	3			100
B19 106	Introduction to Tourism	3			100
B19 107	Cultural Heritage of India	3			100
B19 108	Basic Business Communication (Internal)	3			100
Total		24			800
SECOND SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 201	Food Production - II	2	1		100
B19 202	Food & Beverage Service – II	2	1		100
B19 203	Introduction to Hotel Housekeeping	2	1		100
B19 204	Introduction to Front Office	2	1		100
B19 205	Managerial Economics & Financial Accounting –I	3			100
B19 206	Tourism Products	3			100
B19 207	Introduction to Management	3			100
B19 208	Advanced Business Communication (Internal)	3			100
Total		24			800
THIRD SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 301	Food Production Operations - I	2	1		100
B19 302	Food & Beverage Service Operations -I	2	1		100
B19 303	Hotel Housekeeping Operations	2	1		100
B19 304	Front Office Operations	2	1		100
B19 305	Travel & Hospitality Accounting & Costing	3			100
B19 306	Introduction to Travel Agency & Tour Operations	3			100
B19 307	Service Marketing	3			100
B19 308	French: Level –A I (Internal)	3			100
Total		24			800
FOURTH SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 401	Food Production operations - II	2	1		100

B19 402	Food & Beverage Service Operations - II	2	1		100	
B19 403	Accommodation Management	2	1		100	
B19 404	Front Office Management	2	1		100	
B19 405	Financial Management	3			100	
B19 406	Food Safety & Nutrition	3			100	
B19 407	Travel Agency & Tour Operations Management	6			100	
B19 408	French : Level – All (Internal)	3			100	
	Total	24			800	
FIFTH SEMESTER						
CODE	COURSE	CREDITS			MARKS	
		L	P	T		
B19 501	Industrial Training		6		100	
	Total	6			100	
SIXTH SEMESTER						
CODE	COURSE	CREDITS			MARKS	
		L	P	T		
B19 601	Food Production Management	2	1		100	
B19 602	Advanced Food & Beverage Service	2	1		100	
B19 603	Airport Management	3			100	
B19 604	Wellness Tourism	3			100	
B19 605	Sustainable Tourism	3			100	
B19 606	HRM	3			100	
B19 607	Tour Guide & Escort Services	3			100	
B19 608	Research Project Design & Methodology	3			100	
	Total	24			800	
SEVENTH SEMESTER						
CODE	COURSE	CREDITS			MARKS	
		L	P	T		
B19 701	Tourism Policy, Planning & Development in India	3			100	
B19 702	Heritage Management	3			100	
B19 703	Event Management	3			100	
B19 704	Food & Beverage Management	3			100	
B19 705	Facilities Management	3			100	
B19 706	Entrepreneurship	3			100	
B19 707	Contemporary Tourism Management	3			100	
B19 708	Legal Aspects of Hotel Business	3			100	
	Total	24			800	
EIGHTH SEMESTER						
CODE	COURSE	CREDIT			MARKS	
		L	P	T		
B19 801	Internship Project		6		100	
	Total	6			100	



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ADMISSION NOTIFICATION

2 YEARS

MBA

Tourism & Hospitality

Full Time programme, Eligibility – Graduation with minimum 50% marks (45% for SC/ST students) and Qualified in CAT/MAT/ATMA/ICET/Equivalent, Selection process Analytical Writing Test (AWT) and Personal Interview

4 YEARS

BBA

Tourism & Hospitality

Full time Programme, Eligibility - Intermediate or Equivalent(10+2) with 50% marks (45% for SC/ST Students) Selection Process: UGAT/JEE-NCHMCT/ATMA-UG/EAMCET/Equivalent. OR Analytical Writing Test (AWT) Conducted by NITHM and Personal Interview.

3 YEARS

B Sc

Hospitality & Hotel Administration

Full time programme, Eligibility - 10+2 system of senior secondary examination or its equivalent with English as one of the subject. Selection process: Qualified in JEE-NCHMCT & Counseling through NCHMCT.

Advance Learning Hub with WORLD CLASS AMENITIES

- Modern Academic buildings located on a 26 acre lush green campus.
- Air-Conditioned Library with Koha-RFID integrated self-check-in Kiosk. • Multimedia Lecture Theaters & Classrooms
- Well-equipped Hospitality Laboratories • English Language Lab • Computer Lab • Reprographic Centre
- Comfortable Hostel Accommodation with Health care facility • Dining hall with Catering establishment
- Play area with open Gymnasiums • A versatile Amphitheater for academic & recreational purposes
- Highly secured; gated college campus with CCTV monitoring
- A few seats are reserved for candidates sponsored by government, industry and for NRI/Foreign students.



Strategic Alliance



Awards and Achievement



PLACEMENT ASSISTANCE
 Foreign (Abroad)
 Internships Available.



Admission assistance ☎ : 9553700035 | Email: admissions@nithm.ac.in



