

BBA in Tourism and Hospitality Management at NITHM

The BBA in Tourism and Hospitality Management at NITHM is designed for students aspiring to specialize in the dynamic fields of tourism and hospitality. This 4-year integrated program, in collaboration with Jawaharlal Technological University (JNTU-H), spans eight semesters and includes 10 months of industrial exposure training. Based at the vibrant NITHM campus in Hyderabad, the curriculum not only imparts essential business management skills but also focuses on the specific commercial aspects of tourism and hospitality.

Throughout the program, students gain comprehensive insights into managing travel agencies, tour operations, and other hospitality enterprises. They delve into areas such as Business Management, Finance, Accounting, staffing, Marketing, and Tour planning. This holistic approach prepares them for diverse roles in both public and private sectors within the tourism and hospitality industry.

Graduates of the program are equipped to pursue careers in various sectors including:

- Public sector roles in tourism directorates and departments at the central and state levels.
- Private sector opportunities in travel agencies, hotels, airlines, transport agencies, and cargo companies.
- Roles in international and national food chains, hospital and institutional catering, and hospitality marketing.
- Executive positions in shipping and cruise lines, state tourism development corporations, resorts, spas, and airlines.
- Opportunities in event facilitation, facilities management, and entrepreneurship.

With a strong emphasis on practical training and industry exposure, NITHM's BBA in Tourism and Hospitality Management ensures graduates are well-prepared to contribute effectively to the vibrant and growing tourism and hospitality sectors globally.

NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT								
TELECOMNAGAR, GACHIBOWLI, HYDERABAD.								
4-Year BBA (Tourism & Hospitality Management), affillited to JNTU-H								
Fees Structure for Students of Batch 2024 - 2028								
Particulars	I - Year		II - Year		III - Year		IV - Year	
	1st sem	2nd sem	3rd sem	4th sem	5th sem	6th sem	7th sem	8th sem
General Category								
Admission fee (Non-Refundable)	9000							
Tuition Fee	31000		31000		31000		31000	
Caution Deposit*	5000							
Exam Fee	7500	7500	7500	7500	7500	7500	7500	7500
Uniforms	11500				5000			
Students Activities	4500		4500			4500	4500	
Academic Fee	7500	38500	7500	38500		38500	7500	38500
Training & Development Fee	4000			5000	7500			
Total	80000	46000	50500	51000	51000	50500	50500	46000
Sponsored/NRI Category								
Admission fee (Non-Refundable)	9000							
Tuition Fee	31000		31000		31000		31000	
Caution Deposit	5000							
Exam Fee	7500	7500	7500	7500	7500	7500	7500	7500
Uniforms	11500				5000			
Students Activities	4500		4500			4500	4500	
Academic Fee	32500	63500	32500	63500	32500	63500	32500	63500
Training & Development Fee	4000			5000				
Total	105000	71000	75500	76000	76000	75500	75500	71000

Co-Convener
(Dr D.Maheswara Reddy)

Convener
(Ms.R. Vijayalakshmi)



NATIONAL INSTITUTE OF TOURISM AND HOSPITALITY MANAGEMENT

(Promoted by Ministry of Tourism - Govt. of India & Govt. of Telangana State)
Telecom Nagar, Gachibowli, Hyderabad - 500032, Telangana

ADMISSION NOTIFICATION

Discover endless possibilities in Tourism and Hospitality at NITHM - Your key to success!



BBA
4 YEARS

TOURISM & HOSPITALITY

- ✓ Full-Time Program
- ✓ Eligibility: Intermediate or Equivalent (10+2) with minimum 50% marks (45% for SC/ST students)
- ✓ Selection process: Personal Interview

JOB OPPORTUNITIES

1. Travel Agencies
2. Tour Operators
3. Airports
4. Hotel and related Hospitality Industry
5. International and National Food Chains
6. Hospital and Institutional Catering
7. Hotel Management/Food Craft Institutes
8. Shipping and Cruise lines
9. Hotel and other Service Sectors
10. State Tourism Development Corporations
11. Resorts/Spas
12. Indian and International Airlines
13. Facilities Management Service Providers
14. Self-employment through entrepreneurship
15. Event Facilitation

ADVANCE LEARNING HUB WITH WORLD-CLASS AMENITIES

Modern Academic buildings on a 26-acre lush green campus - Air-Conditioned Library with Koha-RFID integrated self-check-in Kiosk - Well-equipped Hospitality Laboratories - English Language Lab - Computer Lab - Reprographic Centre - Comfortable Hostel Accommodation with Healthcare facility - Dining hall with Catering establishment - Play area with open Gymnasiums - A versatile Amphitheater for academic & recreational purposes - Highly secured, gated college campus with CCTV monitoring - Reserved seats for government-sponsored, industry-sponsored, and NRI/Foreign students

Don't miss this opportunity to join us at NITHM and embark on an exciting journey in Tourism and Hospitality Management!

Enroll Now and Shape Your Future

Join the elite league of hospitality professionals with NITHM - Your first step towards excellence!

Website: www.nithm.ac.in | Email: director@nithm.ac.in

Phone:

+91 95537 00035
+91 94904 35240
+91 95537 00034



National Institute of Tourism and Hospitality Management
Telecom Nagar, Gachibowli, Hyderabad – 500 032

NITHM Admissions - Eligibility Criteria for BBA (Tourism and Hospitality)

Candidates must meet the following criteria:

1. 50% marks in intermediate / equivalent Diploma of 3 years from any subject background are eligible for this program. And SC/ST students' eligibility criteria is 45% of marks.
2. Admission process through Personal Interview for final Admission.
3. Reservations as per government norms.

Regards

Co-Convener
(Dr D.Maheswara Reddy)

Convener
(Ms.R.Vijayalakshmi)