



# NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT

Telecom Nagar, Gachibowli, Hyderabad – 500032, Telangana

Promoted by Ministry of Tourism Govt. of India and Govt. of Telangana State

## ADMISSION BULLETIN

BACHELOR OF BUSINESS ADMINISTRATION  
IN TOURISM & HOSPITALITY

**BBA 2023-27**



Visit us

National Institute of Tourism & Hospitality Management,  
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## About the NITHM

National Institute of Tourism and Hospitality Management (NITHM) is an autonomous educational institution; A society established in 2004 promoted by the Ministry of Tourism - Govt. of India and Govt. of Andhra Pradesh (now Government of Telangana) it is situated on a sprawling 26 acres picturesque campus. NITHM provides a unique blend of comprehensive academic courses which is serving as a role model institute for many in terms of teaching and training in Tourism and Hospitality. NITHM is a sector-specific institute, modeled on the lines of IIT's and IIM's established for the Tourism and Hospitality industry to provide Education, Training, Research, and Consultancy in India and abroad.

All main curriculum students are trained on the global standards with the required skills and expertise to match the demands of the industry in the areas of Operations, Human Resources, Public Relations, Event Management, Sales & Marketing, Business Development, and Facilities Management, and so on. NITHM has trained over 4000 students who are presently working with reputed companies. Students are appointed by Airlines, Travel Agencies, Tour Operators, Airports, Hotels, Resorts, Event Management, Facility Management companies, etc.

NITHM aimed to offer holistic education in all related sectors under the Tourism and Hospitality industry. The campus always gives students an opportunity for a bright future in this dynamic industry. The well-designed professional programs enthusiastically, educate students to develop skills in leadership, communications, creative thinking, interpersonal relationships, and other technical aspects. A range of well-known sector-specific national and international companies visits NITHM each year to recruit students for internship and placements in sectors of Tourism, Travel, Facilities, Events, Airports, Hotels, Cruise liners, etc. NITHM also has a strong alumni association; many are in top business positions and support NITHM with industry lectures, internships and placement. Educational loan facility and Foreign (Abroad) Internships can be availed.

NITHM is aspired to be known as Green campus by its Natural Lake, Natural rocks with walk track around, Rock garden and Miyawaki forest, Solar power system, Rainwater harvesting, vermicomposting and Terrace gardening.

NITHM's ongoing projects: Sports complex with Mini cricket stadium, Beach Volleyball court, Basketball court, Tennis court, and walking track of 1 Km around the Lake.

Beyond Academics: NITHM believes in an innovative style of Reality going beyond the classroom – exposure with Field trips, Educational Fair's and Conventions, Orientation Programs, Expert Lectures, Seminars, Workshops, Cultural Festivals, Sports Week, Exchange Programs, Global exposure, Social Service Activities, and Inter-college competition. The Industrial Exposure Training (IET) for all the main courses has always been a part of the student curriculum, where the student has a mandatory 4 months Internship; learning hands-on in their selected career industry.

Giving the students an opportunity for Abroad Internships was introduced in 2018, we have has students who visited Malaysia, Indonesia, and Latvia as of today for internship and student exchange programs. Competitions within the campus held such as Sports Day, Fresher's Day, World Tourism Day and mostly all Festival are celebrated with students cooking theme lunch, dressing in traditional attire and celebrations conducted. Student experiential learning is also carried out with short outdoor trips and excursions. For example, visits to Heritage sites, Forts, Museums, etc. Apart from the Academics, students are encouraged to participate in inter-college competitions such as Quiz, Flower arrangements, Cooking competitions, Essay Writing, Cake Decoration, Vegetable Carving, Table Set Up's, Fashion Show, Ramp Walk, etc.

### **Infrastructure:**

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**Multimedia Lecture Theatres:** NITHM's classrooms are vibrant and powerful interactive platforms; with world-class modern audio-visual aids like computers, LCD projectors and user-friendly executive furniture.

**Computer Lab:** Ergonomic, king-size tables and chairs; modern computes with maximum memory; fastest internet access connected to the administrator's media centre are some of NITHM's unique features.

**Library:** A treasure trove of knowledge with over 10,000 collections of national/international books, journals, and magazines. Equipped with air-conditioning and RFID integrated self-Kiosk System. NITHM publishes its own journal "Earth", which disseminates worldly knowledge on new trends in the tourism and hospitality industry.

**Hostels:** NITHM has a spacious hostel facility within the campus radius; with separate blocks for girls and boys; with 24 hours in-house wardens and security guards throughout the academic year. Well furnished single bedded rooms, twin sharing rooms and dormitory with all facilities of a spacious dining hall; canteen; internet access and recreational facilities such as play area, cricket practice net, indoor games, open gymnasium etc. Caters sumptuous food for both Indian and Foreign students.

**Hospitality Laboratories:** With all modern amenities and world-class culinary infrastructure, NITHM grooms each student in the areas of man management, material management and judicious utilization of resources.

- **Language Lab:** under faculty guidance on a self-learning platform to upgrade spoken and written English Skills. The modern infrastructure of an air-conditioned classroom; headsets help to learn interactively.

## **Tourism and Hospitality Industry –**

As per World Travel and Tourism 2019 report on tourism facts and figures Travel & Tourism accounted for 1 in 4 of all new jobs created across the world, 10.6% of all jobs (334 million), and 10.4% of global GDP (US\$9.2 trillion). Meanwhile, international visitor spending amounted to US\$1.7 trillion in 2019. According to the United Nations World Tourism Organization report on Tourism Towards 2030, the International tourist movements from 25 million in the year 1950 to 990 million in the year 2011, and the number are expected to increase by 3.3% a year on average to 2030. This represents some 43 million more international tourist arrivals every year, reaching a total of 1.8 billion arrivals by 2030.

## **BBA (Tourism & Hospitality) – Leading to global careers:**

B.B.A Tourism and Hospitality degree is suited for students who wish to specialize in Tourism & Hospitality Management. Apart from giving the student a perspective into the different aspects of running a travel agency including business management, finance & accounting, staffing & marketing, B.B.A. Tourism and Hospitality specialization exposure students specifically to the commercial side of the Tourism & Hospitality industry including tour planning & operations. B.B.A. in Tourism and Hospitality is a 4-year full time integrated programme in collaboration with Jawaharlal Technological University (JNTU –H) consisting of eight semesters (08) with 10 months of industrial exposure training.

## **Employment opportunities**

Employment opportunities exist in both the public and the private sector in this industry. In the public sector, you can work in the Directorates and Departments of Tourism of the Centre and State etc. In the private sector, on the other hand, students can secure a job in a travel agency, hotel, airline, transport agency or cargo company.

- Travel Agencies & Tour Operations
- Hotel and related Hospitality Industry
- Executive /Supervisor in International and National Food Chains
- Executive /In-charge in Hospital and Institutional Catering
- Faculty / Hotel Management / Food Craft Institutes
- Responsible Executive positions in Shipping and Cruise lines
- Hospitality Marketing / Executives in Hotel and other Service Sectors.
- Executives/Supervisors in State Tourism Development Corporations
- Executive/ Deputy Managers and demonstrators in Resorts Spas.
- Executive and Ground staff of Indian and International Airlines.
- Supervisors in Facilities Management Service Providers (after related experience).
- Self-employment through entrepreneurship.
- Executives /Assistants in Event Facilitation.
- Other Ancillary Industries

### **Certification**

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NITHM has an MoU with Jawaharlal Nehru Technological University, Hyderabad who awards the BBA (T&H) degree.

### **Eligibility Criteria**

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Intermediate pass or equivalent (10+2 stream) with minimum 50% marks (45% for SC/ST students).

1. Qualified in any of the following Aptitude Entrance Test UGAT/JEE-NCHMCT/ATMAUG/EAMCET/Equivalent  
OR
2. For those who have not taken any Aptitude Entrance Test, can appear for Analytical Writing Test (AWT) conducted by NITHM.

### **Selection Process:**

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Selection would be through Aptitude Entrance Test UGAT/JEE-NCHMCT/ATMAUG/EAMCET/Equivalent.

OR

Written Test: Analytical Writing Test (AWT)

Personal Interview

### **Age Limit**

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For candidates from General, OBC and Physically Handicapped categories, the upper age limit is 22 years at the date of submission of application. In the case of SC/ST candidates, the upper age limit is 25 years at the date of submission of application. During the selection procedure, a relevant certificate must be produced in original as proof of age.

### **Physical Fitness**

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All qualified candidates will have to submit a physical fitness certificate from a Registered Medical Practitioner at the time of admission.

**Important Dates**

|   |   |                        |                       |                       |
|---|---|------------------------|-----------------------|-----------------------|
| Analytical Written Test ( B.B.A) }<br>(Between 11:00 a.m. To 2:00 p.m.) | <b>Personal Interview</b>   | Slot I                 | Slot II               | Slot III              |
|   |   | April 24 <sup>th</sup> | May 27 <sup>th</sup>  | July 1 <sup>st</sup>  |
| Results of NITHM – AWT & PI   |   | April 26 <sup>th</sup> | May 29 <sup>th</sup>  | July 3 <sup>rd</sup>  |
| Due date to Pay the fee for admission confirmation                      |   | May 6 <sup>th</sup>    | June 03 <sup>rd</sup> | July 10 <sup>th</sup> |
| Online Application form link  | <a href="https://www.nithm.ac.in/application_form.php">https://www.nithm.ac.in/application_form.php</a> |                        |                       |                       |
| Commencement of Academic Session  | <b>July (Tentatively)</b>   |                        |                       |                       |

**4-Year BBA (Tourism & Hospitality Management), affiliated to JNTU-H****Fees Structure for Students of Batch 2023 - 2027**

| Particulars                    | 1st sem       | 2nd sem      | 3rd sem      | 4th sem      | 5th sem      | 6th sem      | 7th sem      | 8th sem      |
|--------------------------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>General Category</b>        |               |              |              |              |              |              |              |              |
| Admission fee (Non-Refundable) | 9000          |              |              |              |              |              |              |              |
| Tuition Fee                    | 31000         |              | 31000        |              | 31000        |              | 31000        |              |
| Caution Deposit*               | 5000          |              |              |              |              |              |              |              |
| Exam Fee                       | 7500          | 7500         | 7500         | 7500         | 7500         | 7500         | 7500         | 7500         |
| Uniforms                       | 11500         |              |              |              | 5000         |              |              |              |
| Students Activities            | 4500          |              | 4500         |              |              | 4500         | 4500         |              |
| Academic Fee                   | 7500          | 38500        | 7500         | 38500        | 7500         | 38500        | 7500         | 38500        |
| Training & Development Fee     | 4000          |              |              | 5000         |              |              |              |              |
| <b>Total Fee</b>               | <b>80000</b>  | <b>46000</b> | <b>50500</b> | <b>51000</b> | <b>51000</b> | <b>50500</b> | <b>50500</b> | <b>46000</b> |
| <b>Sponsored/NRI Category</b>  |               |              |              |              |              |              |              |              |
| Admission fee (Non-Refundable) | 9000          |              |              |              |              |              |              |              |
| Tuition Fee                    | 31000         |              | 31000        |              | 31000        |              | 31000        |              |
| Caution Deposit*               | 5000          |              |              |              |              |              |              |              |
| Exam Fee                       | 7500          | 7500         | 7500         | 7500         | 7500         | 7500         | 7500         | 7500         |
| Uniforms                       | 11500         |              |              |              | 5000         |              |              |              |
| Students Activities            | 4500          |              | 4500         |              |              | 4500         | 4500         |              |
| Academic Fee                   | 32500         | 63500        | 32500        | 63500        | 32500        | 63500        | 32500        | 63500        |
| Training & Development Fee     | 4000          |              |              | 5000         |              |              |              |              |
| <b>Total Fee</b>               | <b>105000</b> | <b>71500</b> | <b>50500</b> | <b>76000</b> | <b>76000</b> | <b>75500</b> | <b>75500</b> | <b>71000</b> |

Note : The Application Fee of Rs.600/- must be paid before filling the application on provided account details below and a Screenshot of the payment details

Name of A/C Holder : Dr. YSR NITHM  
 Name of the Bank : Indian Overseas Bank  
 Account No. : 187901000002800  
 Account Type : Saving A/C  
 IFSC No. : IOBA0001879  
 MICR No. : 500020035  
 Branch : Gachibowli



**Fee Refund Policy:**

The following table presents the descending scale of refund amounts for students withdrawing from NITHM:

| <b>Semester</b>  | <b>Time of Withdrawing</b>                           | <b>Amount of Refund of Tuition and Returnable Fees</b>                    |
|--|--|---|
| I Semester   | Before commence of Class                             | Admission process fee of Rs.9000/- would be deducted from the amount paid |
|  | During the First two weeks of Instruction of Classes | 70% of fee(s) and other charges (including hostel, if opted etc)          |
|  | During the Third week to the fourth week             | 50% of fee(s) and other charges (including hostel, if opted etc)          |
|  | After the fourth week                                | No Refund including returnable fee (Caution Deposit)                      |
| All other semesters  | Any Time   | No Refund including Caution Deposit                                       |
| Note : Admission fee and Process fee Shall not be refunded in any case |  |   |

**Placements:** Placement activities at NITHM are managed by the career development centre. It provides overall supervision and assistance for the internship as well as for the final placement of the NITHM students. A range of well known sector-specific companies from all over India visits NITHM each year to recruit students for internship and final placements. Personality development programme and seminars are regularly conducted for the students to prepare them for the placement process. The Hospitality and Tourism alumni of the Institute also organizes career panels, offers jobs and internship opportunities to the students.

Placement assistance in Tourism, Travel, Facilities, Events, Airport, Hotel, Cruise liners, etc.

Educational loan facility and Foreign (Abroad) Internships.



**OUR TOP RECRUITERS****Courses and Faculty**

NITHM's core strength has meticulously prepared academic programmes and its faculty, the best among India's top scholars in the discipline, motivational levels and organization levels. It has tie-ups with renowned Universities / Institutes in Tourism and Hospitality Management in India and abroad. Eminent faculty members from the institutes and foreign universities to visit NITHM regularly as a part of academic exchange programmes.

**Important Notes:**

At the time of admission, the students are required to submit the following certificates 2 sets of photocopies

Certificate of Birth (SSC or equivalent) and Aadhar copy.

Recent Passport size Photograph.

Intermediate pass or equivalent (10+2 stream) certificate

Marks Memos

Transfer Certificate, Migration Certificate from earlier institute

Caste certificate in case of SC/ST/BC/EWS candidates

| S.No  | Broad Course Classification                 | Course Group/ Category  | Course Description  |         |
|---|---|-------------------------|---|---------|
| 1.  | Core Courses (CoC)                          | CC- Core Courses        | Includes subjects related to the parent discipline / department                           |         |
|   |   | Industrial Training     | Industrial Training Report / Log Book Report  |         |
|   |   | Internship Project      | Internship project based on core contents related to parent discipline/department         |         |
|   |   | Comprehensive Viva-Voce | Viva-voce covering all the UG subjects studied during the course work and related aspects |         |
| Hard- core Courses- 144 Credits, Soft - core Courses- 12 Credits, Total – 156 Credits |   |                         |   |         |
|   | No. of Courses                              |                         | Number  | Credits |
|   | Three Credit papers                         |                         | 48  | 144     |
|   | Project Reports and viva (SIX CREDITS EACH) |                         | 2   | 12      |
|   | Total Number of Credits                     |                         | 156   |         |



| COURSE STRUCTURE (202425)BBA (TOURISM AND HOSPITALITY) |   |         |   |   |       |
|--|---|---------|---|---|-------|
| FIRST SEMESTER   |   |         |   |   |       |
| CODE   | COURSE  | CREDITS |   |   | MARKS |
|  |   | L       | P | T |       |
| B19 101  | Foundation of Food Production-I                 | 2       | 1 |   | 100   |
| B19 102  | Foundation Food & Beverage Service-I            | 2       | 1 |   | 100   |
| B19 103  | Applications of Computers                       | 3       |   |   | 100   |
| B19 104  | Tourism Geography                               | 3       |   |   | 100   |
| B19 105  | Introduction to Hospitality                     | 3       |   |   | 100   |
| B19 106  | Introduction to Tourism                         | 3       |   |   | 100   |
| B19 107  | Cultural Heritage of India                      | 3       |   |   | 100   |
| B19 108  | Basic Business Communication (Internal)         | 3       |   |   | 100   |
| Total  |   | 24      |   |   | 800   |
| SECOND SEMESTER  |   |         |   |   |       |
| CODE   | COURSE  | CREDITS |   |   | MARKS |
|  |   | L       | P | T |       |
| B19 201  | Food Production - II                            | 2       | 1 |   | 100   |
| B19 202  | Food & Beverage Service – II                    | 2       | 1 |   | 100   |
| B19 203  | Introduction to Hotel Housekeeping              | 2       | 1 |   | 100   |
| B19 204  | Introduction to Front Office                    | 2       | 1 |   | 100   |
| B19 205  | Managerial Economics & Financial Accounting –I  | 3       |   |   | 100   |
| B19 206  | Tourism Products                                | 3       |   |   | 100   |
| B19 207  | Introduction to Management                      | 3       |   |   | 100   |
| B19 208  | Advanced Business Communication (Internal)      | 3       |   |   | 100   |
| Total  |   | 24      |   |   | 800   |
| THIRD SEMESTER   |   |         |   |   |       |
| CODE   | COURSE  | CREDITS |   |   | MARKS |
|  |   | L       | P | T |       |
| B19 301  | Food Production Operations - I                  | 2       | 1 |   | 100   |
| B19 302  | Food & Beverage Service Operations -I           | 2       | 1 |   | 100   |
| B19 303  | Hotel Housekeeping Operations                   | 2       | 1 |   | 100   |
| B19 304  | Front Office Operations                         | 2       | 1 |   | 100   |
| B19 305  | Travel & Hospitality Accounting & Costing       | 3       |   |   | 100   |
| B19 306  | Introduction to Travel Agency & Tour Operations | 3       |   |   | 100   |
| B19 307  | Service Marketing                               | 3       |   |   | 100   |
| B19 308  | French: Level –A I (Internal)                   | 3       |   |   | 100   |
| Total  |   | 24      |   |   | 800   |
| FOURTH SEMESTER  |   |         |   |   |       |
| CODE   | COURSE  | CREDITS |   |   | MARKS |
|  |   | L       | P | T |       |
| B19 401  | Food Production operations - II                 | 2       | 1 |   | 100   |

| B19 402                 | Food & Beverage Service Operations - II         | 2         | 1 |   | 100        |  |
|-------------------------|---|-----------|---|---|------------|--|
| B19 403                 | Accommodation Management                        | 2         | 1 |   | 100        |  |
| B19 404                 | Front Office Management                         | 2         | 1 |   | 100        |  |
| B19 405                 | Financial Management                            | 3         |   |   | 100        |  |
| B19 406                 | Food Safety & Nutrition                         | 3         |   |   | 100        |  |
| B19 407                 | Travel Agency & Tour Operations Management      | 6         |   |   | 100        |  |
| B19 408                 | French : Level – All (Internal)                 | 3         |   |   | 100        |  |
|                         | <b>Total</b>                                    | <b>24</b> |   |   | <b>800</b> |  |
| <b>FIFTH SEMESTER</b>   |   |           |   |   |            |  |
| CODE                    | COURSE  | CREDITS   |   |   | MARKS      |  |
|                         |   | L         | P | T |            |  |
| B19 501                 | Industrial Training                             |           | 6 |   | 100        |  |
|                         | <b>Total</b>                                    | <b>6</b>  |   |   | <b>100</b> |  |
| <b>SIXTH SEMESTER</b>   |   |           |   |   |            |  |
| CODE                    | COURSE  | CREDITS   |   |   | MARKS      |  |
|                         |   | L         | P | T |            |  |
| B19 601                 | Food Production Management                      | 2         | 1 |   | 100        |  |
| B19 602                 | Advanced Food & Beverage Service                | 2         | 1 |   | 100        |  |
| B19 603                 | Airport Management                              | 3         |   |   | 100        |  |
| B19 604                 | Wellness Tourism                                | 3         |   |   | 100        |  |
| B19 605                 | Sustainable Tourism                             | 3         |   |   | 100        |  |
| B19 606                 | HRM   | 3         |   |   | 100        |  |
| B19 607                 | Tour Guide & Escort Services                    | 3         |   |   | 100        |  |
| B19 608                 | Research Project Design & Methodology           | 3         |   |   | 100        |  |
|                         | <b>Total</b>                                    | <b>24</b> |   |   | <b>800</b> |  |
| <b>SEVENTH SEMESTER</b> |   |           |   |   |            |  |
| CODE                    | COURSE  | CREDITS   |   |   | MARKS      |  |
|                         |   | L         | P | T |            |  |
| B19 701                 | Tourism Policy, Planning & Development in India | 3         |   |   | 100        |  |
| B19 702                 | Heritage Management                             | 3         |   |   | 100        |  |
| B19 703                 | Event Management                                | 3         |   |   | 100        |  |
| B19 704                 | Food & Beverage Management                      | 3         |   |   | 100        |  |
| B19 705                 | Facilities Management                           | 3         |   |   | 100        |  |
| B19 706                 | Entrepreneurship                                | 3         |   |   | 100        |  |
| B19 707                 | Contemporary Tourism Management                 | 3         |   |   | 100        |  |
| B19 708                 | Legal Aspects of Hotel Business                 | 3         |   |   | 100        |  |
|                         | <b>Total</b>                                    | <b>24</b> |   |   | <b>800</b> |  |
| <b>EIGHTH SEMESTER</b>  |   |           |   |   |            |  |
| CODE                    | COURSE  | CREDIT    |   |   | MARKS      |  |
|                         |   | L         | P | T |            |  |
| B19 801                 | Internship Project                              |           | 6 |   | 100        |  |
|                         | <b>Total</b>                                    | <b>6</b>  |   |   | <b>100</b> |  |





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Web: [www.nithm.ac.in](http://www.nithm.ac.in) | Ph : 040-23000472 | Email: [director@nithm.ac.in](mailto:director@nithm.ac.in)

### ADMISSION NOTIFICATION

2 YEARS

#### MBA

Tourism & Hospitality

Full Time programme, Eligibility – Graduation with minimum 50% marks (45% for SC/ST students) and Qualified in CAT/MAT/ATMA/ICET/Equivalent, Selection process Analytical Writing Test (AWT) and Personal Interview

4 YEARS

#### BBA

Tourism & Hospitality

Full time Programme, Eligibility - Intermediate or Equivalent(10+2) with 50% marks (45% for SC/ST Students) Selection Process: UGAT/JEE-NCHMCT/ATMA-UG/EAMCET/Equivalent. OR Analytical Writing Test (AWT) Conducted by NITHM and Personal Interview.

3 YEARS

#### B Sc

Hospitality & Hotel Administration

Full time programme, Eligibility - 10+2 system of senior secondary examination or its equivalent with English as one of the subject. Selection process: Qualified in JEE-NCHMCT & Counseling through NCHMCT.

#### Advance Learning Hub with WORLD CLASS AMENITIES

- Modern Academic buildings located on a 26 acre lush green campus.
- Air-Conditioned Library with Koha-RFID integrated self-check-in Kiosk. • Multimedia Lecture Theaters & Classrooms
- Well-equipped Hospitality Laboratories • English Language Lab • Computer Lab • Reprographic Centre
- Comfortable Hostel Accommodation with Health care facility • Dining hall with Catering establishment
- Play area with open Gymnasiums • A versatile Amphitheater for academic & recreational purposes
- Highly secured; gated college campus with CCTV monitoring
- A few seats are reserved for candidates sponsored by government, industry and for NRI/Foreign students.



#### Strategic Alliance



#### Awards and Achievement



PLACEMENT ASSISTANCE  
Foreign (Abroad)  
Internships Available.



Admission assistance ☎ 9553700035 | Email: [admissions@nithm.ac.in](mailto:admissions@nithm.ac.in)



