



NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT

Telecom Nagar, Gachibowli, Hyderabad – 500032, Telangana

Promoted by Ministry of Tourism Govt. of India and Govt. of Telangana State

ADMISSION BULLETIN

Master of Business Administration
in Tourism & Hospitality

MBA 2023-25



Visit us

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About the NITHM

National Institute of Tourism and Hospitality Management (NITHM) is an autonomous educational institution; A society established in 2004 promoted by the Ministry of Tourism - Govt. of India and Govt. of Andhra Pradesh (now Government of Telangana) it is situated on a sprawling 26 acres picturesque campus. NITHM provides a unique blend of comprehensive academic courses which is serving as a role model institute for many in terms of teaching and training in Tourism and Hospitality. NITHM is a sector-specific institute, modelled on the lines of IIT's and IIM's established for the Tourism and Hospitality industry to provide Education, Training, Research, and Consultancy in India and abroad.

All main curriculum students are trained on the global standards with the required skills and expertise to match the demands of the industry in the areas of Operations, Human Resources, Public Relations, Event Management, Sales & Marketing, Business Development, and Facilities Management, and so on. NITHM has trained over 4000 students who are presently working with reputed companies. Students are appointed by Airlines, Travel Agencies, Tour Operators, Airports, Hotels, Resorts, Event Management, Facility Management companies, etc.

NITHM aims to offer holistic education in all related sectors under the Tourism and Hospitality industry. The campus always gives students an opportunity for a bright future in this dynamic industry. The well-designed professional programs enthusiastically educate students to develop skills in leadership, communications, creative thinking, interpersonal relationships, and other technical aspects. A range of well-known sector-specific national and international companies visits NITHM each year to recruit students for internship and placements in sectors of Tourism, Travel, Facilities, Events, Airports, Hotels, Cruise liners, etc. NITHM also has a strong alumni association; many are in top business positions and support NITHM with industry lectures, internships and placement. Educational loan facility and Foreign (Abroad) Internships can be availed.

NITHM is aspired to be known as Green campus by its Natural Lake, Natural rocks with walk track around; Rock garden and Miyawaki forest, Solar power system, Rainwater harvesting, vermicomposting and Terrace gardening.

NITHM's ongoing projects: Sports complex with Mini cricket stadium, Beach Volleyball court, Basketball court, Tennis court, and walking track of 1 Km around the Lake.

Beyond Academics: NITHM believes in an innovative style of Reality going beyond the classroom – exposure with Field trips, Educational Fairs and Conventions, Orientation Programs, Expert Lectures, Seminars, Workshops, Cultural Festivals, Sports Week, Exchange Programs, Global exposure, Social Service Activities, and Inter-college competition. The Industrial Exposure Training (IET) for all the main courses has always been a part of the student curriculum, where the student has a mandatory 4 months Internship; learning hands-on in their selected career industry.

Giving the students an opportunity for Abroad Internships was introduced in 2018, we have had students who visited Malaysia, Indonesia, and Latvia as of today for internship and student exchange programs. Competitions within the campus held such as Sports Day, Fresher's Day, World Tourism Day and mostly all festivals are celebrated with students cooking-themed lunches, dressing in traditional attire and celebrations conducted. Student experiential learning is also carried out with short outdoor trips and excursions. For example, visits to Heritage sites, Forts, Museums, etc. Apart from the Academics, students are encouraged to participate in inter-college competitions such as Quiz, Flower arrangements, Cooking competitions, Essay Writing, Cake Decoration, Vegetable Carving, Table Set Up's, Fashion Show, Ramp Walk, etc.

Infrastructure:

- **Multimedia Lecture Theatres:** NITHM's classrooms are vibrant and powerful interactive platforms; with world-class modern audio-visual aids like computers, LCD projectors and user-friendly executive furniture.
- **Computer Lab:** Ergonomic, king-size tables and chairs; modern computers with maximum memory; fastest internet access connected to the administrator's media centre are some of NITHM's unique features.
- **Library:** A treasure trove of knowledge with over 10,000 collections of national/international books, journals, and magazines. Equipped with air-conditioning and RFID integrated self-Kiosk System. NITHM publishes its own journal "Earth", which disseminates worldly knowledge on new trends in the tourism and hospitality industry.
- **Hostels:** NITHM has a spacious hostel facility within the campus radius; with separate blocks for girls and boys; with 24 hours in-house wardens and security guards throughout the academic year. Well furnished single bedded rooms, twin sharing rooms and dormitory with all facilities of a spacious dining hall; canteen; internet access and recreational facilities such as play area, cricket practice net, indoor games, open gymnasium etc. Caters sumptuous food for both Indian and Foreign students.
- **Hospitality Laboratories:** With all modern amenities and world-class culinary infrastructure, NITHM grooms each student in the areas of man management, material management and judicious utilization of resources.
- **Language Lab:** under faculty guidance on a self-learning platform to upgrade spoken and written English Skills. The modern infrastructure of an air-conditioned classroom; headsets help to learn interactively.

Tourism and Hospitality Industry –

As per World Travel and Tourism 2019 report on tourism facts and figures Travel & Tourism accounted for 1 in 4 of all new jobs created across the world, 10.6% of all jobs (334 million), and 10.4% of global GDP (US\$9.2 trillion). Meanwhile, international visitor spending amounted to US\$1.7 trillion in 2019. According to the United Nations World Tourism Organization report on Tourism Towards 2030, the International tourist movements from 25 million in the year 1950 to 990 million in the year 2011, and the number are expected to increase by 3.3% a year on average to 2030. This represents some 43 million more international tourist arrivals every year, reaching a total of 1.8 billion arrivals by 2030.

MBA (Tourism & Hospitality) – Leading to global careers:

NITHM's MBA program provides students with specific competencies for the tourism and hospitality business in a practice-oriented and holistic approach. It takes into consideration the fact that the prosperous tourism sector is recruiting more and more managers, who are dynamic and hard working. The specialized skills and leadership qualities taught in MBA programs provide you with a competitive advantage over others. The high sensitivity towards international and intercultural management needs offers a professional edge for aspirants whose aim is to procure lucrative managerial placements in India and abroad. NITHM's MBA program delivers key competencies required in the tourism business and builds on the previous placements of students.

MBA in Tourism & Hospitality Management opens career doors to students who choose to grow from Management Trainee; Team Leader; Supervisor; Assistant Manager; Manager or even up to General Manager; an Event Planner, Travel Facilitator or a successful Entrepreneur.

Certification

NITHM has an MoU with Jawaharlal Nehru Technological University, Hyderabad which awards the MBA (T&H) degree.

Eligibility Criteria

Students graduated (any bachelor's degree) with a minimum of 50% marks or equivalent GPA, (45% in case of SC/ST candidates). Final year undergraduates awaiting results are eligible to apply.

Qualified in any of the following Management Entrance Test(s): CAT/ MAT/ ATMA/ ICET/ Equivalent.

Any graduate Student who has not appeared/does not have the following Management Entrance Test(s): CAT/ MAT/ ATMA/ ICET/ Equivalent score will be considered under sponsored category.

Selection Process:

Selection would be based on a score from any of the below qualifying Entrance Examination,

Score Card: CAT / MAT / CMAT / XAT / GMAT / ATMA

Analytical Writing Test (AWT)

Personal Interview

Physical Fitness

All qualified candidates will have to submit a physical fitness certificate from a Registered Medical Practitioner at the time of admission.

Important Dates

Analytical Written Test (M.B.A) (Between 11:00 a.m. To 2:00 p.m.)	Personal Interview	Slot I	Slot II	Slot III
		April 24 th	May 27 th	July 1 st
Results of NITHM – AWT & PI		April 26 th	May 29 th	July 3 rd
Due date to Pay the fee for admission confirmation		May 6 th	June 03 rd	July 10 th
Online Application form link		https://www.nithm.ac.in/application_form.php		
Commencement of Academic Session		July (Tentatively)		

2-year MBA (Tourism & Hospitality Management), affiliated to JNTU-H**Fees Structure for Students of Batch 2023 - 2025**

Particulars	1st sem	2nd sem	3rd sem	4th sem
General Category				
Admission fee (Non-Refundable)	9000	X		
Tuition Fee	40000		40000	
Caution Deposit*	5000			
Exam Fee	9000	9000	9000	9000
Uniforms	9500			
Students Activities	4500	4500	4500	
Academic Fee	8500	48500	8500	48500
Training & Development Fee	4000		5000	
Total Fee	89500	62000	67000	57500
Sponsored Category				
Admission fee (Non-Refundable)	9000			
Tuition Fee	40000		40000	
Caution Deposit*	5000			
Exam Fee	9000	9000	9000	9000
Uniforms	9500			
Students Activities	4500	4500	4500	
Academic Fee	33500	73500	33500	73500
Training & Development Fee	4000		5000	
Total Fee	114500	87000	92000	82500

Note : The Application Fee of Rs.600/- must be paid before filling the application on provided account details below and a Screenshot of the payment details

Name of A/C Holder : Dr. YSR NITHM

Name of the Bank : Indian Overseas Bank

Account No. : 187901000002800

Account Type: Saving A/C & IFSC No. : IOBA0001879

MICR No. : 500020035 & Branch : Gachibowli

Fee Refund Policy:

The following table presents the descending scale of refund amounts for students withdrawing from NITHM:

Semester	Time of Withdrawing	Amount of Refund of Tuition and Returnable Fees
I Semester	Before commence of Class	Admission process fee of Rs.9000/- would be deducted from the amount paid
	During the First two weeks of Instruction of Classes	70% of fee(s) and other charges (including hostel, if opted etc)
	During the Third week to the fourth week	50% of fee(s) and other charges (including hostel, if opted etc)
	After the fourth week	No Refund including returnable fee (Caution Deposit)
All other semesters	Any Time	No Refund including Caution Deposit
Note : Admission fee and Process fee Shall not be refunded in any case		

Placements: Placement activities at NITHM are managed by the career development centre. It provides overall supervision and assistance for an internship as well as for the final placement of the NITHM students. A range of well known sector-specific companies from all over India visits NITHM each year to recruit students for internship and final placements. Personality development programmes and seminars are regularly conducted for the students to prepare them for the placement process. The Hospitality and Tourism alumni of the Institute also organizes career panels, offers jobs and internship opportunities to the students.

- Placement assistance in Tourism, Travel, Facilities, Events, Airport, Hotel, Cruise liners, etc.
- Educational loan facility and Foreign (Abroad) Internships.

OUR TOP RECRUITERS**Courses and Faculty**

NITHM's core strength has meticulously prepared academic programmes and its faculty, the best among India's top scholars in the discipline, motivational levels and organization levels. It has tie-ups with renowned Universities / Institutes in Tourism and Hospitality Management in India and abroad. Eminent faculty members from various institutes and foreign universities visit NITHM regularly as a part of academic exchange programmes.

Important Notes:

At the time of admission, the students are required to submit the following certificates 2 sets of photocopies

- Certificate of Birth (SSC or equivalent) and Aadhar copy.
- Recent Passport size Photograph.
- Inter/Degree certificates
- Marks Memos
- Transfer Certificate, Migration Certificate from earlier institute
- Caste certificate in case of SC/ST/BC/EWS candidates

Subject Course Classification:

All subjects/courses offered for the MBA Degree Programme are broadly classified as follows.

S.No	Broad Course Classification	Course Group/Category	Course Description
1.	Core Courses (CoC)	CC- Core Courses	Includes subjects related to the parent discipline/department
		Project Work	MBA Project or PG Project or Major Project
		Seminar / Pre Submission of Project Work /Summer internship	Seminar/Colloquium based on core contents related to parent discipline/department
		Comprehensive Viva-Voce	Viva-voce covering all the PG subjects studied during the course work and related aspects
2	Elective Courses (EiE)	PE - Professional Electives	Includes elective subjects related to the parent discipline/department
Total number of Credits			
Hard- core Courses- 93 Credits, Soft - core Courses- 12 Credits, Total - 105 Credits			
No. of Courses			Number
Three Credit papers			30
Project Reports and viva*			3
Final Project**			1
Total Credits			105



COURSE STRUCTURE (201920): MBA (TOURISM ANDHOSPITALITY)			
FIRST SEMESTER			
CODE	COURSE	CREDITS	MARKS
M19 101	Management Process & Concepts	3	100
M19 102	Principles and Practices of Tourism	3	100
M19 103	Principles and Practices of Hospitality	3	100
M19 104	Managerial Economics to Tourism & Hospitality	3	100
M19 105	Cultural Heritage of India	3	100
M19 106	Human Resources Management	3	100
M19 107	ICT for Tourism and Hospitality	3	100
M12 108	Finance & Accounting	3	100
M12 109	Tourism Geography	3	100
M12 110	Business Communication Skills (Internal paper)	3	100
Total		30	1000
SECOND SEMESTER			
M19 201	Tourism Product Management	3	100
M19 202	Operations Management -Travel Agency & Tours	3	100
M19 203	Airport and Cargo Management	3	100
M19 204	Hotel Operations Management	3	100
M19 205	Destination Planning Analysis & Evaluation	3	100
M19 206	Tourism Policy and Planning	3	100
M19 207	Marketing for Tourism & Hospitality	3	100
M19 208	Research Methodology and Statistical Analysis	3	100
M19 209	Language – French /Spanish (Internal paper)	3	100
M19 210	Business Plan (Internal)*	3	100
Total		30	1000
THIRD SEMESTER			
M19 301	Strategic Management	3	100
M19 302	Entrepreneurship	3	100
M19 303	MICE Tourism Management	3	100
M19 304	Facilities Management	3	100
M19 305	Legal Aspects of Tourism & Hospitality	3	100
M19 306	Sustainable and Green Tourism	3	100
M19 307	Cross Cultural Management	3	100
M19 308	Managerial and Oral Communication (Internal paper)	3	100
M19 309	Summer Internship Project (Internal)*	3	100
M19 310	Comprehensive Viva (Internal)*	3	100
Total		30	1000
FOURTH SEMESTER (PROFESSIONAL ELECTIVE PAPER ANY 03)			
M19 401	Heritage Management	3	100
M19 402	Wellness Tourism	3	100
M19 403	Tour Guide and Managerial Services	3	100
M19 404	Adventure and Eco Tourism	3	100
M19 405	Digital Marketing for Tourism &Hospitality	3	100
M19 406	Business Analytics	3	100
M19 407	Customer Relationship Management for T & H	3	100
M19 408	Final Project**	6	100
Total		15	400



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ADMISSION NOTIFICATION

2 YEARS

MBA

Tourism & Hospitality

Full Time programme, Eligibility – Graduation with minimum 50% marks (45% for SC/ST students) and Qualified in CAT/MAT/ATMA/ICET/Equivalent, Selection process Analytical Writing Test (AWT) and Personal Interview

4 YEARS

BBA

Tourism & Hospitality

Full time Programme, Eligibility - Intermediate or Equivalent(10+2) with 50% marks (45% for SC/ST Students) Selection Process: UGAT/JEE-NCHMCT/ATMA-UG/EAMCET/Equivalent. OR Analytical Writing Test (AWT) Conducted by NITHM and Personal Interview.

3 YEARS

B Sc

Hospitality & Hotel Administration

Full time programme, Eligibility - 10+2 system of senior secondary examination or its equivalent with English as one of the subject. Selection process: Qualified in JEE-NCHMCT & Counseling through NCHMCT.

Advance Learning Hub with WORLD CLASS AMENITIES

- Modern Academic buildings located on a 26 acre lush green campus.
- Air-Conditioned Library with Koha-RFID integrated self-check-in Kiosk. • Multimedia Lecture Theaters & Classrooms
- Well-equipped Hospitality Laboratories • English Language Lab • Computer Lab • Reprographic Centre
- Comfortable Hostel Accommodation with Health care facility • Dining hall with Catering establishment
- Play area with open Gymnasiums • A versatile Amphitheater for academic & recreational purposes
- Highly secured; gated college campus with CCTV monitoring
- A few seats are reserved for candidates sponsored by government, industry and for NRI/Foreign students.



Strategic Alliance



Awards and Achievement



PLACEMENT ASSISTANCE
Foreign (Abroad)
Internships Available.



Admission assistance [9553700035](https://www.whatsapp.com/channel/0029911111111111111) | Email: admissions@nithm.ac.in



